

**PLEASE JOIN US SUNDAY, SEPTEMBER 8<sup>TH</sup> AT MOHEGAN SUN  
FOR THE ADC CHAPTER MEETING AT 3:30 FEATURING A  
SPECIAL PRESENTATION FROM WCBS'S JOE CONNOLLY**



Joe Connolly has been the most popular business news reporter on New York radio for more than 25 years. Ratings showed listeners from other stations tuning in to WCBS to hear his reports.

Joe's reports, described as "business news for everyone" were heard weekday mornings on WCBS between 5 and 10am. What makes Joe stand out is his ability to distill financial information in a consumer-friendly way. New York Magazine once praised Joe for turning "routine business stories" into "instructive stories".

He has held management roles while also being an on air host at large radio companies in both New York and Washington.

- He is a former sports features reporter
- A former Press Secretary in the United States Congress.
- Was assistant News Director at WTOP Newsradio in Washington
- Was Managing Editor at the RKO Radio Networks in New York.
- He's appeared on CNBC and the CBS Evening News.

Joe has won numerous awards from groups ranging from the New York Press Club to the New York Society of Certified Public Accountants for excellence in financial reporting. Through his daily Small Business Feature on WCBS, Joe Connolly has become "the voice of smaller businesses in New York."

Joe has interviewed more than 1,000 New York and New Jersey business owners, and all the best known Sharks on Shark Tank.

His "WCBS Business Breakfasts" have filled hotel ballrooms with business owners taking advantage of the opportunity to hear ways that other business owners were growing their businesses.

